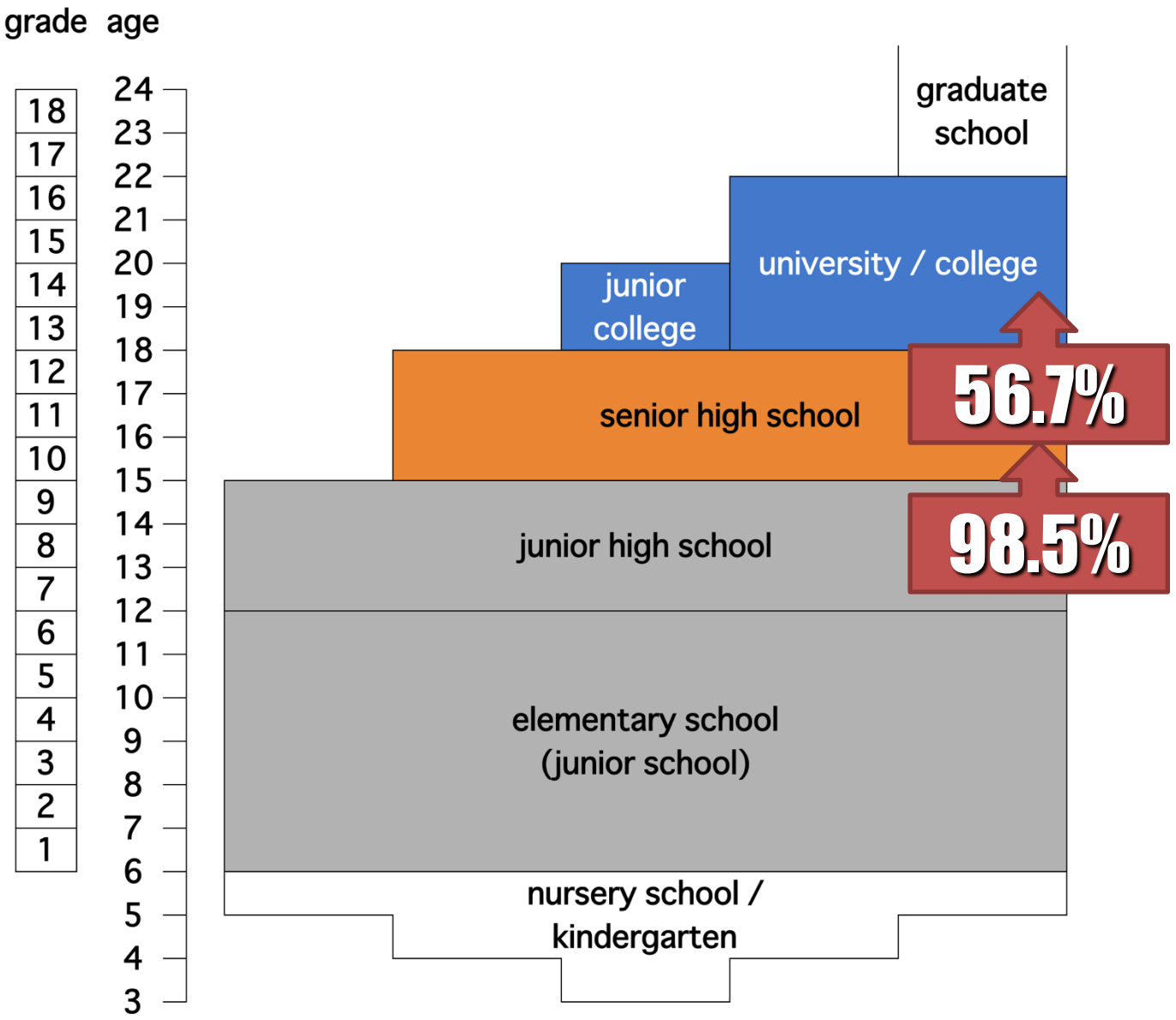
Student Athletes in JAPAN

- EAS 2011 -

Toshinobu Kawai (Uni. of TSUKUBA)
Shigeru Hatta (JFA / JOC)

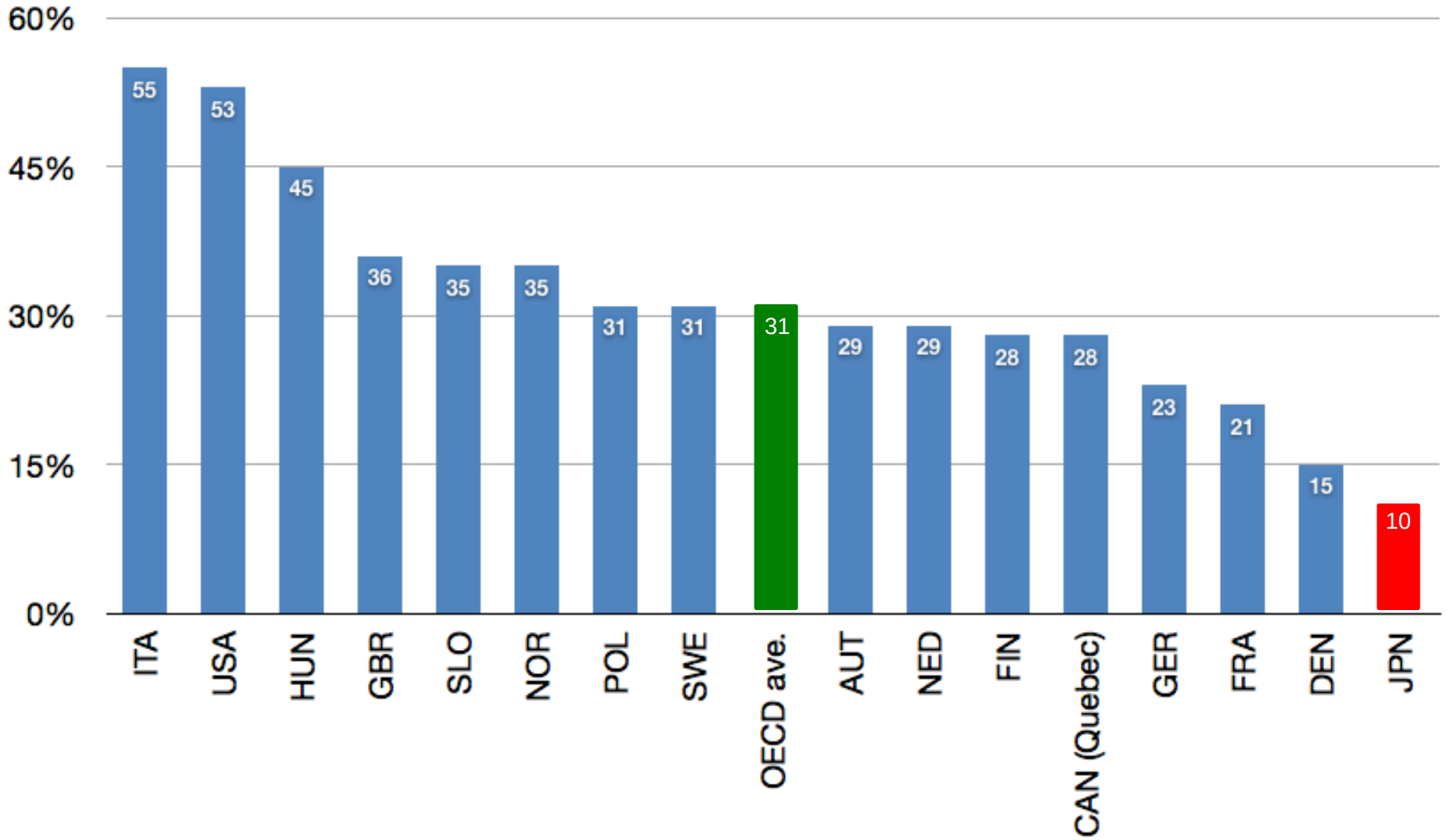
Japanese education system



data: ministory of education, culture, sports, science and technology – Japan. 2011

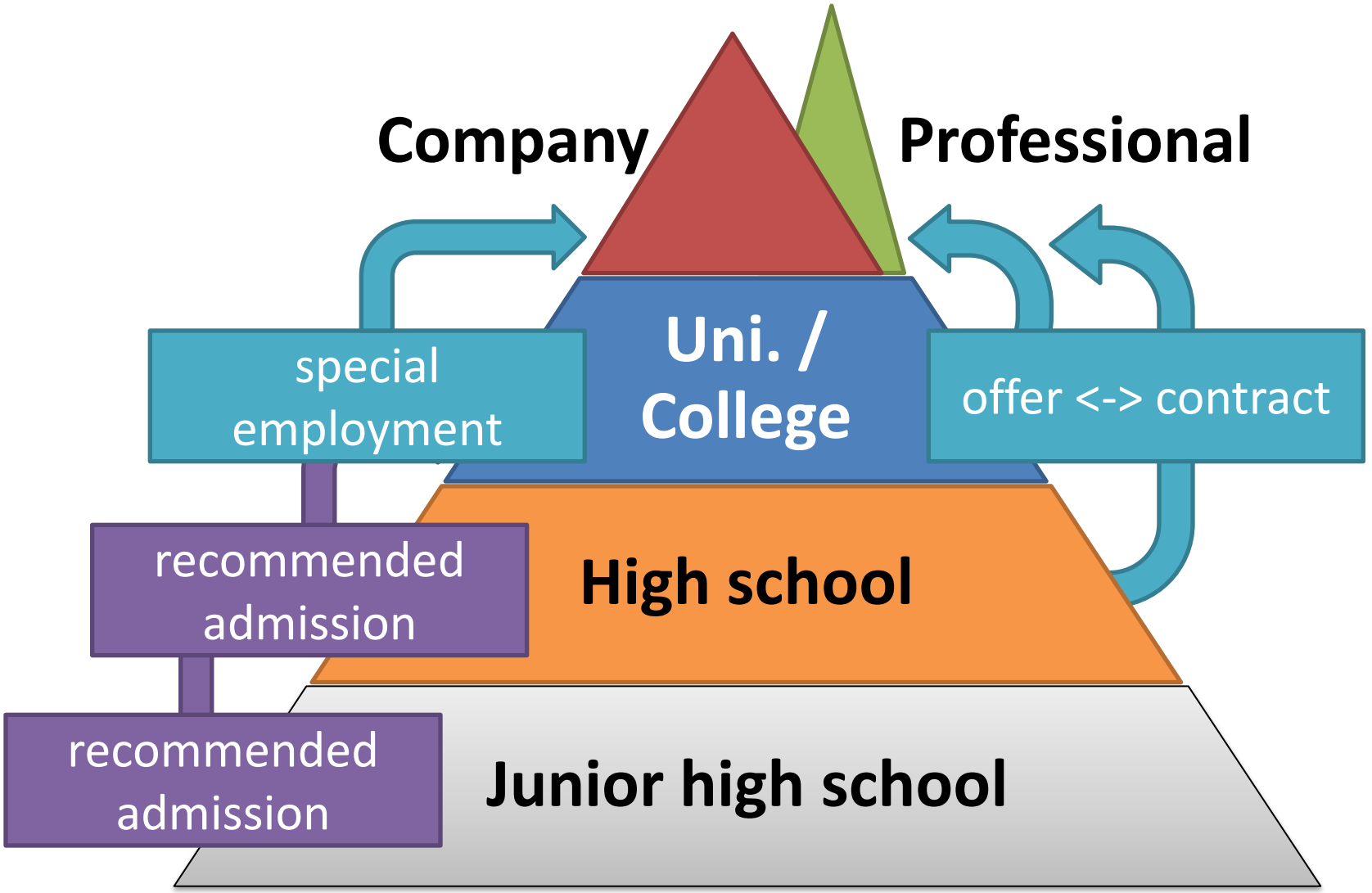
rate of dropout in higher edu.*

* University, college and jr. college



data: OECD. 2008

Japanese athlete pathway (~ 80's)



scholarship regarding to sports

	name	amount	period
Many Uni. / College	sport scholarship	tuition exemption entrance fee exemption	1 - 4 yrs
KONAMI	sport scholarship	5,500 €/yr	2 yrs (max)
YONEX	sport scholarship	5,000 €/yr	2 yrs (max)


SONY
5
18
12
1
7
6
13

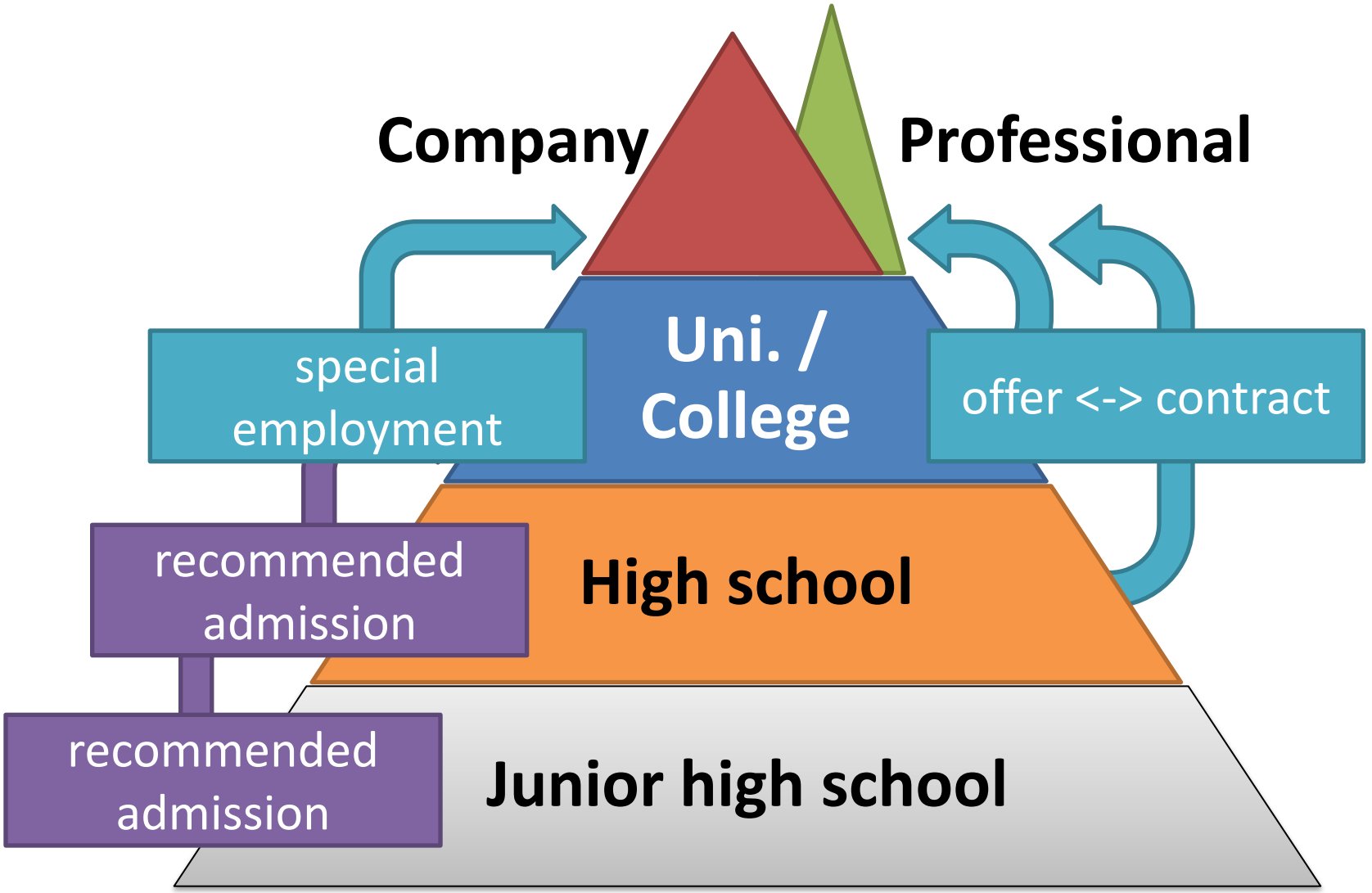






TOYOTA has **35** sports clubs

Japanese athletes pathway (~ 80's)

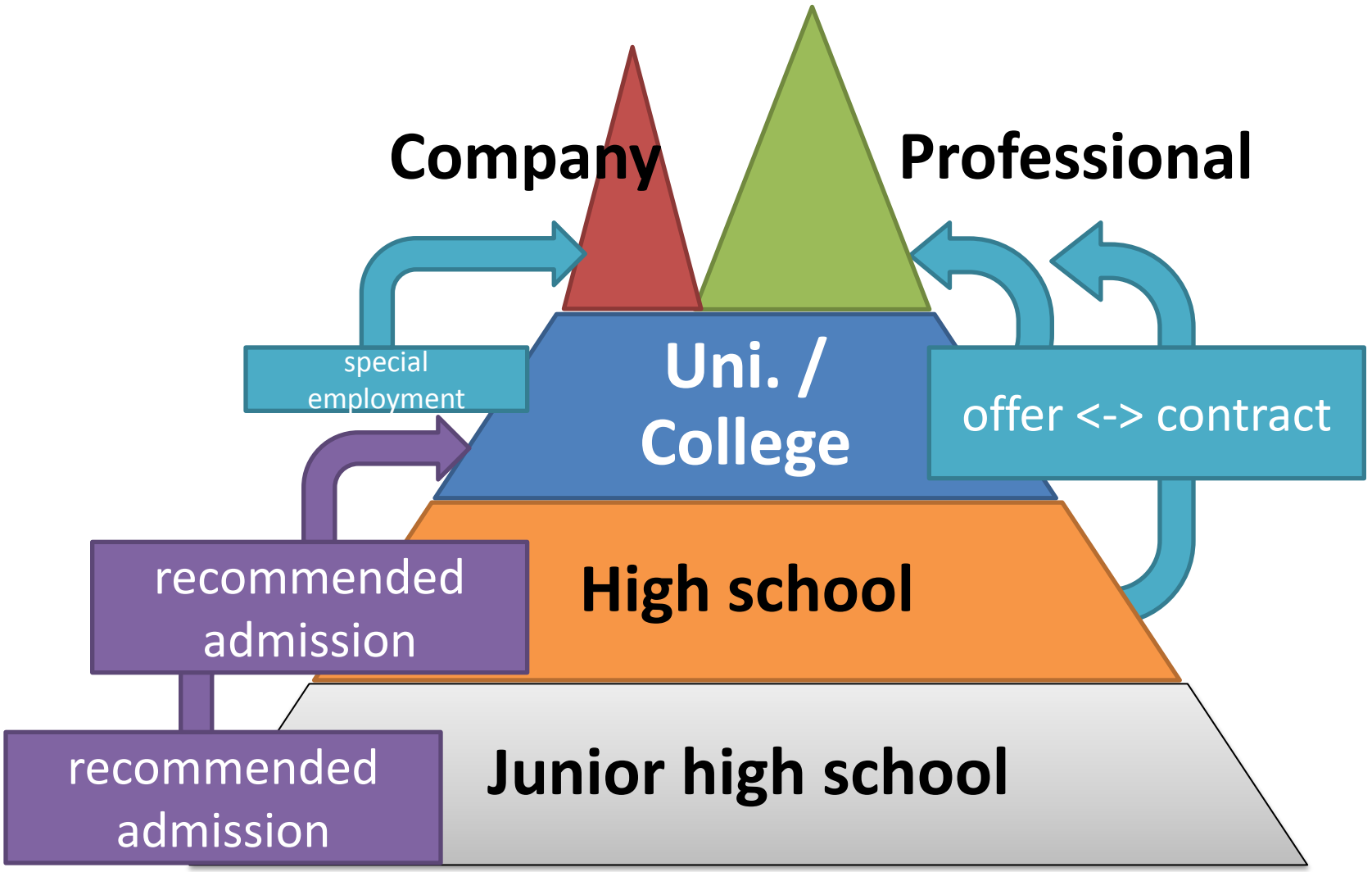


Japanese stock index (1985 – 2011)
& abolished company sports clubs (1991 – 2008)

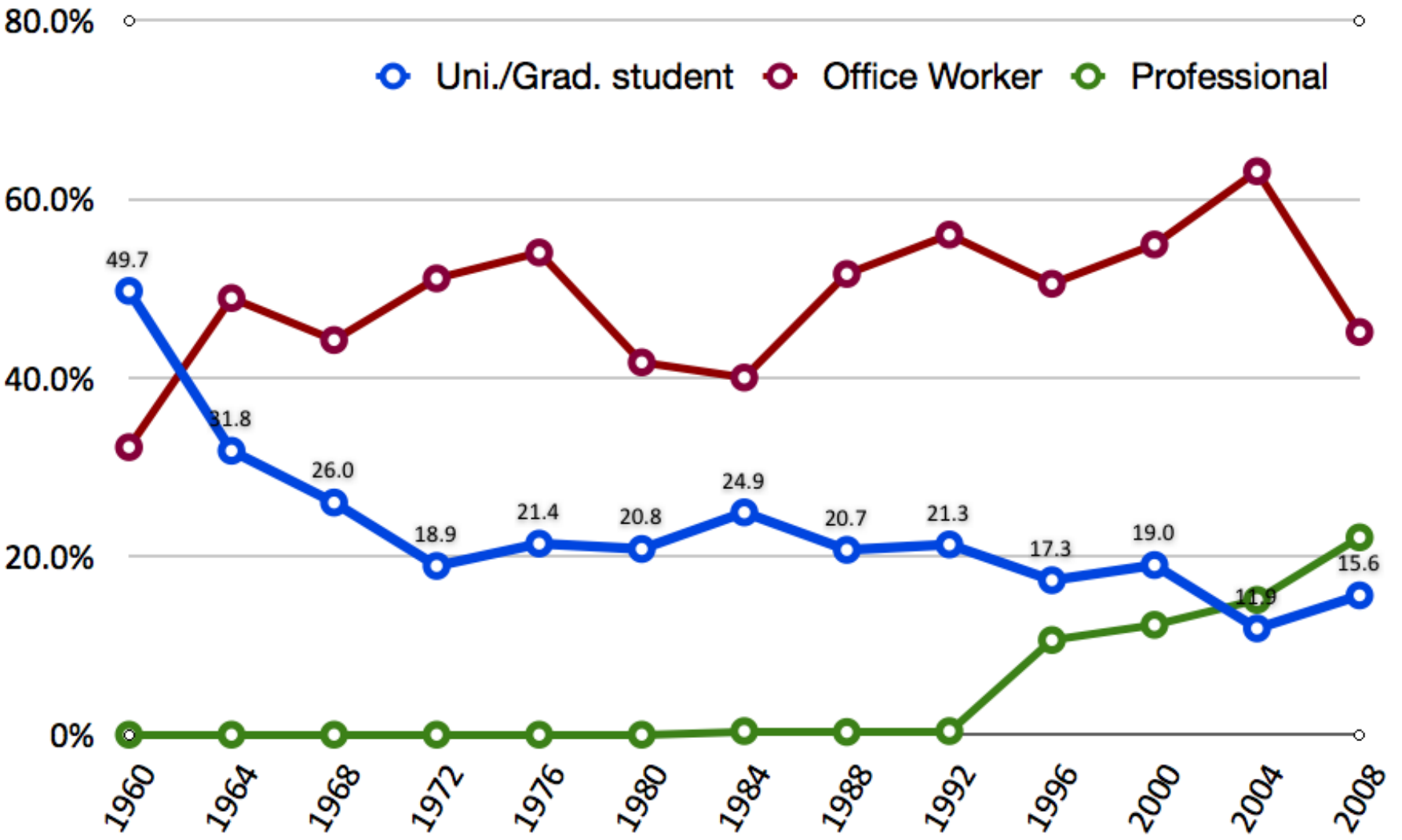


data: yahoo.com. 2011 / Sports Design Institute Co. – Japan 2011

Japanese athletes pathway (90's~)



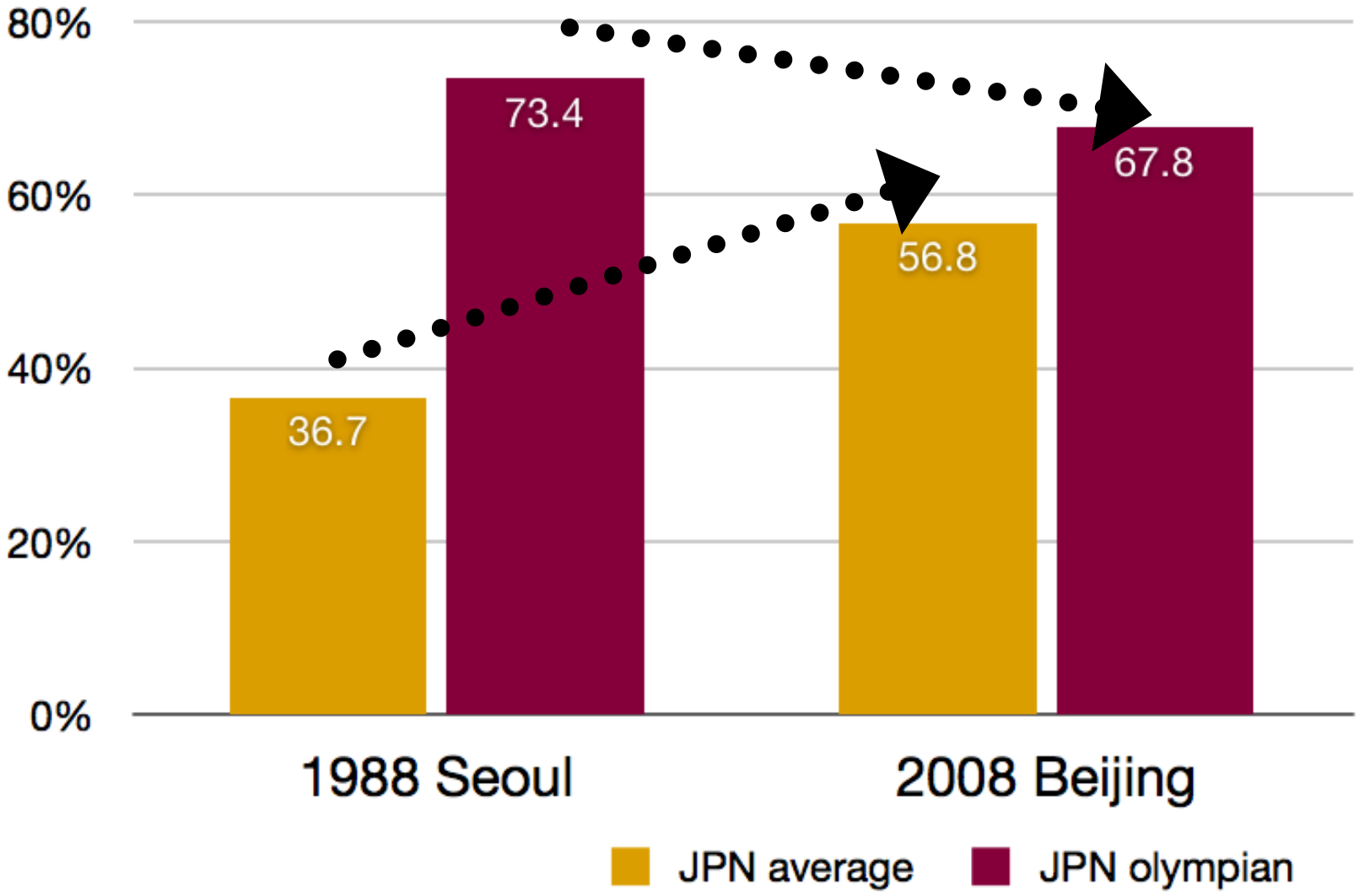
Changes in category of Japanese olympians



data: Japanese Olympic Committee. 2010

rate of advancement to higher edu.*

* University, college and jr. college



data: ministory of education, culture, sports, science and technology – Japan. 2011 / Kawai 2011

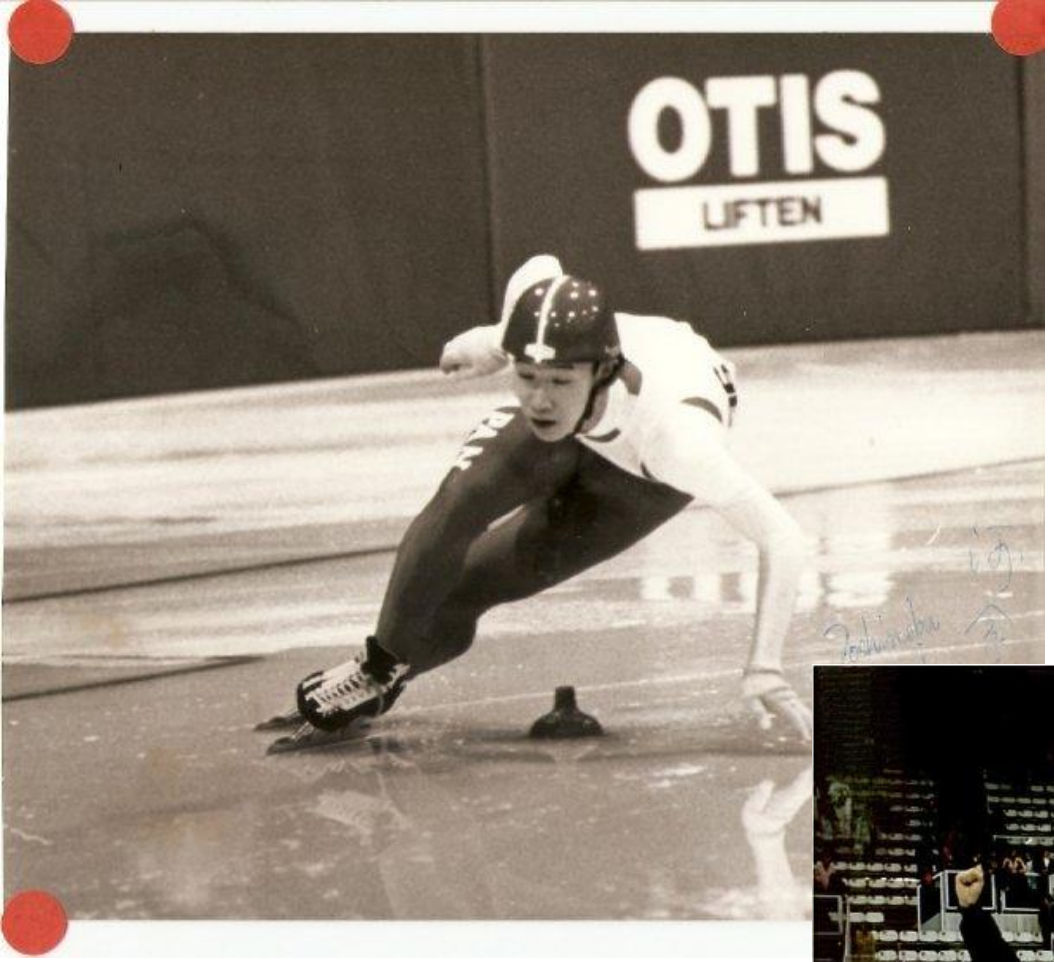
筑波大学
University of Tsukuba




嘉納治五郎先生之像






OTIS
LIFTEN





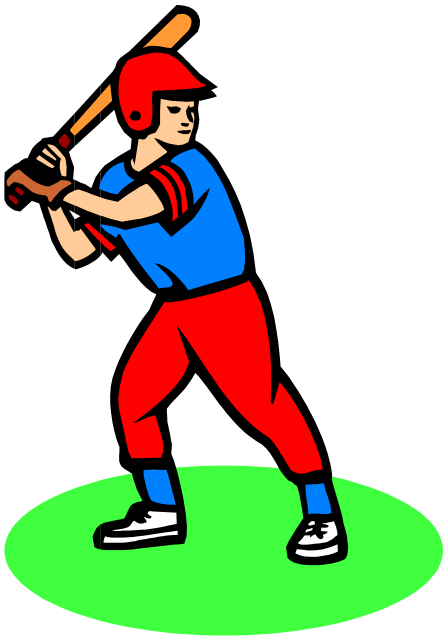


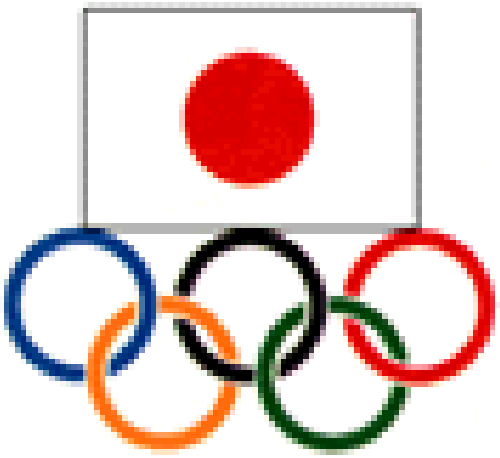

University of Tsukuba
筑波大学



2002 2006 2008







2002



2000

85% → 85%

2002


ピッチで燃えつきたいけれど、
ピッチで人生は終わらない。
人生のサポーター、始動。
Jリーグ選手協会
Jリーグ キャリアサポートセンター

PC





English

Business Etiquette





Internship Program













2007～

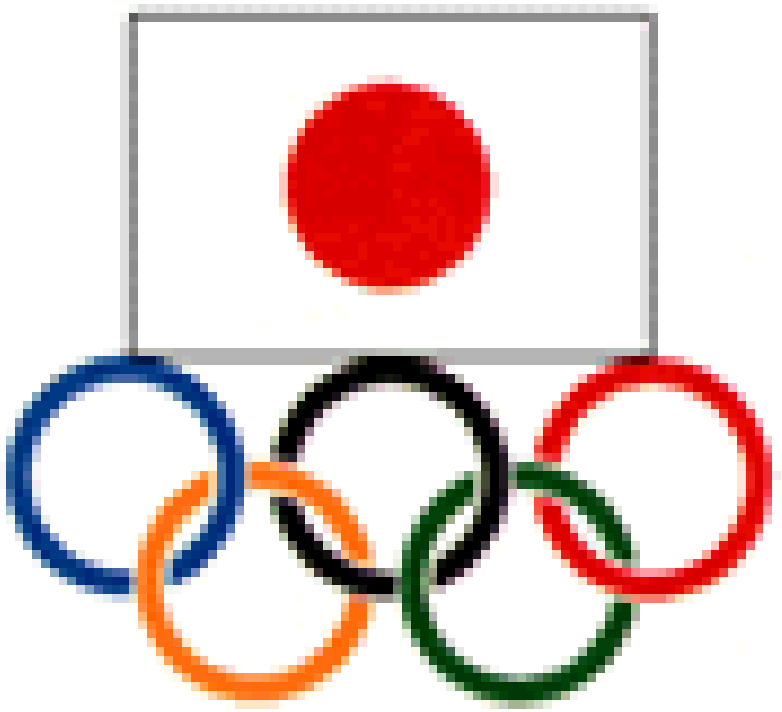


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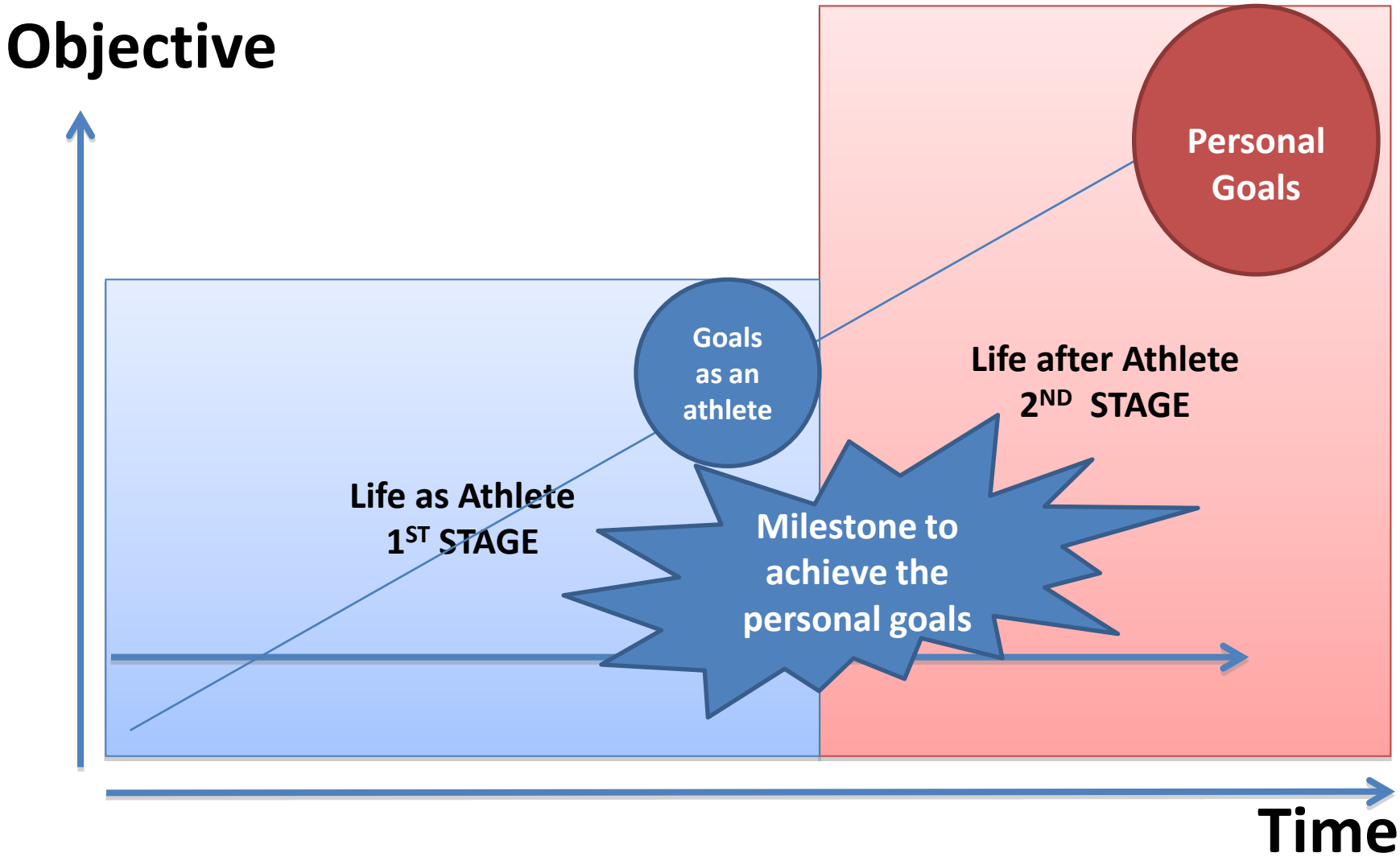


＝30

2008

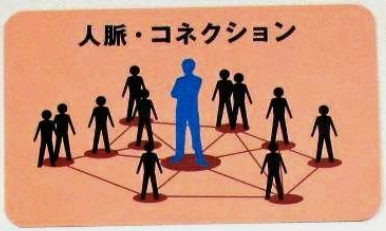


Ideal career designing for athletes



Life Skills Card

















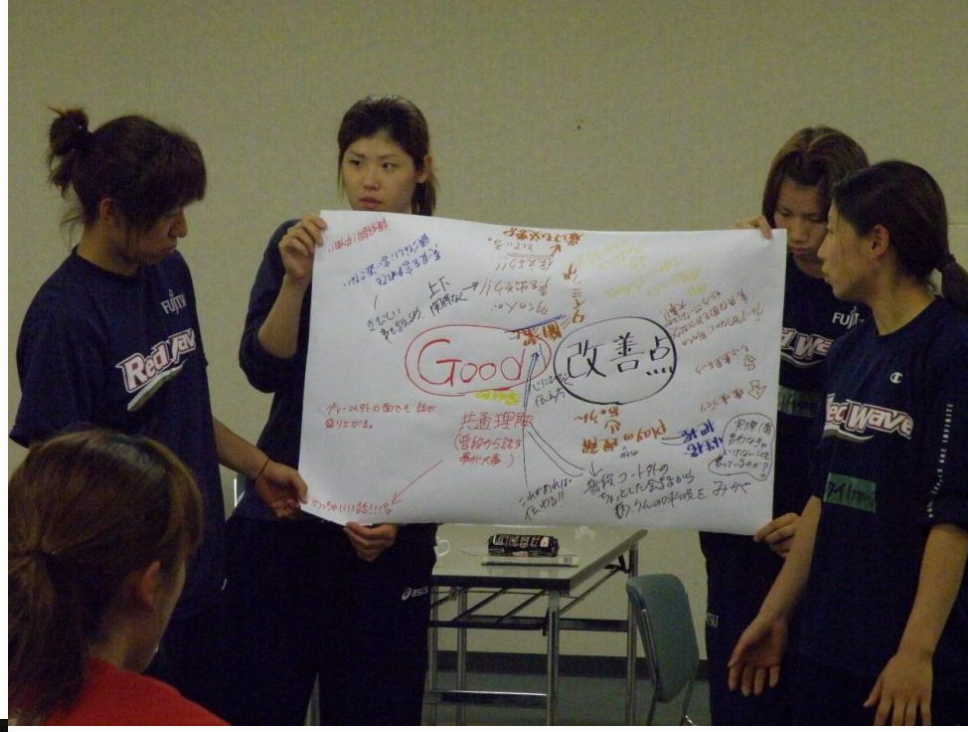








Comunication





Team Building





2010～



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= 5

Problem

