EU initiatives in the field of dual careers of athletes

Recent EU-level developments

11th EAS Conference
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Why EU is supporting dual careers of athletes?

- Treaty of Lisbon – art. 6 and art.165
- High number of talented athletes who drop out from sport
- Early school leavers
- Need for highly qualified employees on the European labour market (Europe 2020 Strategy)
- Reintegration into education and the labour market
- COM as a facilitator between non-governmental and governmental stakeholders

EU actions at the policy level



EU WORK PLAN FOR SPORT 2011 – 2014

Priority: social values of sport, in particular health, social inclusion, **education** and volunteering

Expert Group: Education and Training in Sport

Task: Prepare a proposal for European guidelines on dual careers

EU actions at the policy level

EU WORK PLAN FOR SPORT 2011 – 2014

Deliverables:

EU Guidelines on Dual Careers of Athletes (2012)

combination of high-level sports training with general education or work



EU actions at the policy level



Goal of the guidelines on dual careers of athletes:

- **inspiration** for national dual career guidelines,
- raising **awareness** about the concept of dual careers
- to sensitise stakeholders to create the **right environment** for dual careers of athletes, including an appropriate policy, legal and financial framework
- proposal for special arrangements at **European level**

Conclusions of the Council on dual careers for athletes

May 2013

EU actions at the policy level

Conclusions of the Council on dual careers for athletes

1. develop a policy framework and/or national guidelines for dual careers involving key stakeholders,

2. support the development of a set of minimum quality requirements at European level in cooperation with stakeholders in this field, which could function as a reference point for national dual career services and facilities, providing transparency and guarantees on quality, safety and security for athletes, including athletes abroad.

EU actions at the policy level

Study on the minimum quality requirements for dual career services

Publishing of tender: *9 July*

Deadline: *29 August*

Estimated value: *200 000 EUR*

Expected results: September/October 2015

EU actions at the policy level

Study on the minimum quality requirements for dual career services

Objectives:

- develop a **set of minimum quality requirements** at European level, which could function as a reference point for national dual career services and facilities;

- provide a **model of a Quality Framework**, providing transparency and guarantees on quality, safety and security for athletes, taking into account a quality label and/or accreditation system for facilities and dual career services at national and European levels.

EU actions at the policy level

Study on the minimum quality requirements for dual career services

Tasks:

- Mapping exercise
- Analysis
- Description
- Workshop
- Recommendations

EU actions at the policy level

EU WORK PLAN FOR SPORT 2014 – 2017

Priority: Sport and society, in particular HEPA, volunteering, employment in sport as well as **education and training** in sport

Expert Group: Human Resources Development in sport

First meeting will take place in Brussels 13 November. Possibility of having an observer status - organisations can express their interest by sending an email to EAC-UNITE-D2@ec.europa.eu

EU actions at the policy level

EU WORK PLAN FOR SPORT 2014 – 2017

Tasks:

Preparation of a report on state of play concerning the implementation of the EU Guidelines on Dual Careers (1st half 2017)

EU financial support



EU financial support

PREPARATORY ACTIONS 2009-2013

2009:

Promoting education and training in sport – 4 projects
(around 0.8 ml euro)

2013:

Strengthening of good governance and dual careers in sport through support for the mobility of volunteers, coaches, managers and staff of non-profit sport organisations– 6 projects
(around 1.3 ml euro)

EU financial support

ERASMUS +

2014 – 2020

PRIORITY: Promote and support good governance in sport and dual careers of sportspeople

WHICH ACTIONS ARE SUPPORTED?

- Collaborative Partnerships
- Not-for-profit European sport events
- Support for strengthening of the evidence base for policy making
- Dialogue with relevant European stakeholders

EU financial support

ERASMUS +

2014 – 2020

Not-for-profit European sport events deadline in March 2014

2nd European Universities Games 2014 Rotterdam

EU financial support

ERASMUS +

2014 – 2020

- total budget: 265,941,000 EUR
- gradual growth in annual amounts
- on average: 38m EUR/year
- starting with 22.3m EUR in 2014
- focus on grassroots sport

EU financial support

ERASMUS +

2014 – 2020

2014 – budget: 22.3m EUR

50 % of the budget will be dedicated to projects addressing objectives for which EU guidelines already exist and have to be implemented, namely Dual Careers of Athletes and Physical Activity

2015 – under negotiations… but budget: 22.4m EUR

50 % of the budget will be dedicated to projects addressing objectives for which EU guidelines already exist and have to be implemented, namely Dual Careers of Athletes and Physical Activity

Next call for proposals – publication expected in October

EUROPEAN WEEK OF SPORT

What? The European Week of Sport will go beyond the promotion of sport and will include the wider physical activity perspective.

When? 2nd Week of September at EU/BXL level
(but flexibility until end of September for national weeks).



EUROPEAN WEEK OF SPORT

Where? Events to take place in the Member States, at national, regional and local levels, while the overall coordination and monitoring of the Week will remain in Brussels.

Who? All Erasmus+ programme countries

Public authorities (national, regional, local)
EU institutions
Sport stakeholders (e.g. sport organisations, fitness)
Organised sport sector
Sport-related actors (e.g. sporting goods industry)
Non organised sport sector
Non-sport sectors (e.g. health care, education)

EUROPEAN WEEK OF SPORT

Who will do what?

EU Level: Official Opening, one flagship event, coordination of the preparation of the national events

National level:

- ✓ National sport coordinators ➢ implementation of national events
- ✓ Use of Erasmus+ Sport (grant up to 80,000€ for each programme country)

THANK YOU



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